



CBFF PROGRAM GUIDE, VENUE AND ONLINE 2009 ADVERTISING RATES

ADVERTS ARE ACCEPTED IN THE FOLLOWING FORMATS:

JPEG, TIFF, EPS AND PDF

ADVERTISEMENT	COLOUR	SIZE (TRIM SIZE)
Back Cover (Program)	\$1000	210mm x 148mm
Front Inside Cover (Program)	\$1000	210mm x 148mm
Back Inside Cover (Program)	\$1000	210mm x 148mm
Full Page Inside (Program)	\$800	210mm x 148mm
Half Page Landscape (Program)	\$400	148mm x 105mm
Quarter Page (Program)	\$200	104mm x 74mm
Quarter Page Banner (Program)	\$150	104mm x 74mm
Circulation Leaflets (A5 Inserts - Program)	\$500	210mm x 148mm
Stand at Opening/Closing Night (Venue)	\$400	210mm x 148mm
Display Publicity Material (Venue)	\$150	At venue
Database E-mail Shot (Electronic Mail)	\$300 (over 5000)	Over 8,000
Homepage Banner Ad and Hyperlink (Online)	\$600 per month \$450 per month \$300 per month	577px X 175px (top) 520px X 360px (right) 125px X 225px (right)

**Other Advertising/
Sponsorship Opportunities**

- Logo on CBFF website
- Advertising in e-bulletin
- Freebies/Giveaway Opportunities
- T-shirt/Apparel Branding
- Promotional Material